LDI TRAINING
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An LDI Training 2-Day Workshop

CORPORATE SUSTAINABILITY & EXECUTIVE

Fundamentals of ESG & Sustainable Business Transformation

Integrating Environmental Stewardship, Social Responsibility, and Ethical Governance Frameworks for All Industry Professionals

Lead Instructor: Dr. Ir. Amelia Naim Indrajaya, MBA

Director of SDG Center IPMI Institute

DESCRIPTION / INTRODUCTION

As global regulatory pressure, investor ESG scrutinizes, and international sustainability frameworks intensify, corporate action on Environmental, Social, and Governance (ESG) principles has shifted from voluntary compliance to a core strategic imperative. For organizations across all sectors, understanding sustainability risks, societal expectations, and ethical governance is now essential for maintaining a social license to operate, mitigating operational risks, and driving long-term value creation.

This 2-Day Intensive Masterclass on **Fundamentals of ESG & Sustainable Business Transformation** equips corporate employees, team leads, executives, and sustainability officers with foundational ESG concepts and practical implementation tools. Designed for a universal corporate audience, participants will explore material sustainability issues, human capital management, corporate integrity, and global disclosure standards required to align day-to-day business strategy with sustainable development goals.

WHAT YOU WILL LEARN

By completing this 2-day executive workshop, participants will be able to:

- **ESG Principles:** Understand the fundamentals of Environmental, Social,
- and Governance pillars, distinguishing modern ESG integration from traditional CSR.
- **Environmental Responsibility:** Analyze corporate carbon footprints, resource management, circular economy models, and climate risk mitigation strategies.
- **Social & Human Capital:** Master strategies for Diversity, Equity & Inclusion (DEI), labor rights, occupational health and safety, and community engagement.
- **Governance & Integrity:** Align organizational operations with robust ethical leadership, anti-corruption policies, data privacy, and whistleblower frameworks.
- **Global Standards:** Align reporting with frameworks like GRI and the UN Sustainable Development Goals (SDGs).
- **Actionable Roadmap:** Formulate team-level and organizational ESG action plans to foster a culture of sustainability across daily operations.

COURSE OUTLINE

SCHEDULE	MODULES & KEY LEARNING FOCUS
Day 1: Morning *(09:00 - 12:00)* **Foundations & Environmental Strategy**	**Module 1: ESG Fundamentals & The Environmental Pillar** • Introduction to ESG vs. CSR, core drivers, and business resilience case. • Climate change basics, carbon accounting (Scope 1, 2, & 3), and energy management.
Day 1: Afternoon *(13:00 - 17:00)* **Mitigation & Standards**	**Module 2: Environmental Action Planning & Global Frameworks** • Operationalizing decarbonization and resource management frameworks. • Overview of global standards: GRI and UN Sustainable Development Goals (SDGs). • Hands-on analysis of greenwashing risks and transparent communications.

Day 2: Morning *(09:00 - 12:00)* **Social Impact & Governance**	**Module 3: Social Responsibility & Corporate Governance** • The "S" Factor: Human rights, labor practices, DEI, and community engagement. • The "G" Factor: Board oversight, ethical leadership, and anti-bribery/corruption policies. • Data privacy, cybersecurity, and whistleblower mechanisms.
Day 2: Afternoon *(13:00 - 17:00)* **Materiality & Capstone**	**Module 4: Action Plan Capstone** • Assessing risks to the business vs. impact on society/ environment. • Stakeholder engagement mapping and ethical supply chain management. • **Capstone Workshop:** Designing an end-to-end Organizational ESG Commitment Roadmap.

METHODOLOGY

Applied, Scenario-Based & Practical Learning: This course balances conceptual clarity with corporate management practice:

- **Interactive Case Studies:** Analysis of real-world corporate ESG transitions, ESG reporting practices, and ethics management.
- **Footprint & Risk Mapping:** Hands-on exposure to organizational footprint mapping tools and materiality assessment matrices.
- **Action Plan Workshop:** Group exercises drafting ESG Action Plans and measurable targets.
- **Group Peer Review:** Collaborative evaluation of organizational ESG disclosures and sustainability pledges.

WHO SHOULD ATTEND

This course is designed for professionals across all departments and organizational levels seeking to build foundational ESG literacy, including:

- **Department Heads, Managers & Team Leads** seeking to integrate sustainability metrics into operational workflows.

- **Health, Safety, Environment (HSE) & CSR Officers** transitioning into broader ESG roles.
- **Human Resources & Governance Professionals** managing workplace diversity, labor relations, and compliance.
- **orporate Strategy, Risk & Finance Managers** assessing ESG risks, value drivers, and reporting standards.
- **General Employees & Operations Personnel** aiming to understand and contribute to corporate sustainability targets.

ABOUT INSTRUCTOR

Dr. Ir. Amelia Naim Indrajaya, MBA -
Director of SDG Center, IPMI Institute | Sustainability Advisor

Dr. Amelia Naim Indrajaya is a recognized global authority in sustainability, ethical leadership, and strategic management, bringing over a decade of international leadership as the Director of the SDG Center at IPMI International Business School (operating under the supervision of Bappenas, the Ministry of National Development Planning of the Republic of Indonesia).

She is the founder of the Sustainability Mindset Working Group Indonesia and serves as an active core member of the United Nations–supported Working Group on Sustainability Mindset within PRME (Principles for Responsible Management Education).

Dr. Amelia holds a Bachelor's degree in Industrial Engineering from Institut Teknologi Bandung (ITB), an MBA in Finance from the Leeds School of Business at the University of Colorado at Boulder, and a Doctorate in Strategic Management from Universitas Indonesia. A seasoned international keynote speaker and researcher, she regularly advises corporate leaders, academic institutions, and international organizations on integrating the UN Sustainable Development Goals (SDGs), ESG frameworks, and ethical governance to build sustainable competitive advantages.

This course is presented by LDITraining.

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